



Pascal Blaser
Switzerland

Pascal brings nearly 20 years of experience in optometry in practice and industry. Over the past 12 years, Pascal has been intensively involved with the topic of myopia in children and has developed products and services for this topic. He is one of the founders of the MyopiaCare platform, with more than 1000 ECP followers worldwide.

He lived in Germany for 7 years and graduated with a Master of Science degree from Aalen University of Applied Sciences. At HOYA, Pascal drives the medical marketing approach in the DACH region and leads global initiatives towards medical associations and key opinion leaders.

Title: Industrial Session 5: Clinical experience and evidence with MiYOSMART