



**Weiwen
Singapore**

Weiwen leads CooperVision's Specialty Eye Care business in the Asia-Pacific, with the exception of China. She is responsible for distributor relationships as well as cultivating new business opportunities and partnerships in the region. Weiwen was most recently a consultant to Visioneering Technologies, where she led the company's entry strategy into Asia, and founder of Eyeviser, an eye health startup. Prior, she was Senior Director of Myopia Business Development for Essilor, where she led the company's global category strategy and drove commercial initiatives in key markets worldwide. She holds an MBA from INSEAD and a Social Sciences degree from University of Bath.

Welcome and Introductions