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Elizabeth Lumb is director of global professional affairs for myopia management, working with CooperVision's regional marketing and professional affairs teams delivering professional education and training programs as well as driving publication planning in support of the myopia management interventions available including MiSight® 1 day, orthokeratology and SightGlass Vision. Liz is based in the UK and is an optometrist with a first class honours degree from The University of Manchester and is a fellow of the British Contact Lens Association. She joined CooperVision in 2015 with the integration of Sauflon, where she was professional relations manager.

**Topic: Industrial session 2: Key Learnings from the world's longest soft contact lens study for Myopia Management**